



Lexica Option

For qualitative studies and text data analysis

Your fields of application

- Analysis of non-directive interviews, focus groups
- Lexical study of e-mails, forums, Web sites
- Content analysis of claims

3 reasons for choosing Lexica

- **Openness:** importing any type of corpus (open-ended questions, discourses, Web sites, non-directive interviews, focus groups, library databases, discussion forums and so on).
- **Complete:** production of lexicons, lexical navigation for highlighting the topics and associations relating to them (concordances and lexicons relating to them), map viewing of the lexical specificities.
- **Expert:** syntactic analysis (lemmatization), lexicometry (measure and codification of the lexical characteristics of a text, creation of corresponding variables), bibliometrics.

Function list

Analysis of single or multiple content:

Recoding of text into new variables.

Lexical analysis:

- Verbatim: extraction of citations.
- Table of most frequent words, responses.
- Lexicon calculation and lexical navigation.
- Management of thematic dictionaries.
- Syntactic analysis, lemmatization.
- Search for repeated segments.
- Concordances and related lexicons.
- Identification of the grammatical categories (noun, adjective, verb).

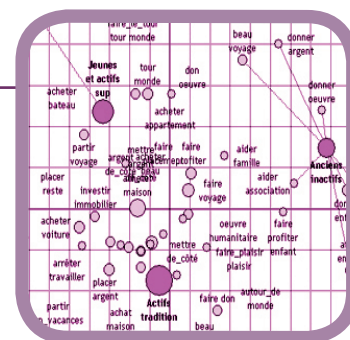
Lexical statistics:

- Lexical measures (lexicometry): richness, intensity, banality...
- Characteristic responses.
- Lexical tables and calculation of lexical specificities.

Data management:

- Opening and importing text (copy of any type of text coming from the Web: site, forum, blog, etc.).
- Indexing
- Export in standard format

 **System requirements:** PC Windows (98 minimum)



Prices

Please contact Claire at
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Enlightening your decisions!